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Winter Edition  
March 2025

# That's a Wrap!

**It's hard to believe it's already March!  
We've been busier than ever at Keeping Families Covered and we're  
thankful to our donors and volunteers who make it possible for us to  
expand our program to meet the growing need across  
northern Illinois and southeastern Wisconsin.**

**2025 is a big year for our organization and  
we're looking forward to sharing it with you!**



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## 2024 Impact Report Highlights



**2,214,085**  
**Diapers**



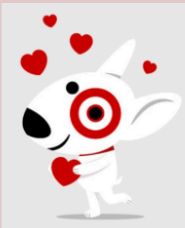
**537,981**  
**Period Supplies**



**31,391**  
**Families Served**

**We are so proud of what we accomplished last year!**

**[Click here to read our full impact report](#)**



### **Keeping Families Covered was selected to participate in the Target Circle Community Giving Program!**

You can help us make the most of this incredible opportunity!

You can vote through the Target Circle program to help determine how Target's donation will be divvied up -- and you can keep voting as you earn votes between now and March 31!

Learn more about Target Circle at [www.target.com/circle](http://www.target.com/circle)

Check your Target app to learn more!

Target App > My Target > Circle - Explore Benefits > Community Support Votes

Don't forget to share and tag us on social media!

We're a **Circle** participant.  
Vote for us.

**1** Choose My Target



**2** Tap Cast votes



**3** Find us & vote



## Spotlight: Meet the Team

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**Name:** Nancy

### **What is your role?**

*I am the Community Development Manager for McHenry County and Western Lake County. My role entails building relationships and raising awareness. I also organize and coordinate events, products drives, and volunteer opportunities.*

### **How did you discover Keeping Families Covered?**

*My friend, Becky, has volunteered with Keeping Families Covered since 2020. She invited a group of friends to the Waukegan location to wrap diapers with her on a Monday morning. I loved everything about the organization and joined the crew!  
Thanks, Becky!*

### **What did you do before joining the team?**

*I was a stay-at-home mom for my four daughters.*

### **When did you join the team?**

*I started volunteering with Keeping Families Covered in the summer of 2023. I began the role of Community Development Manager in 2024.*

### **What is your favorite thing about the organization?**

*One of my favorite sayings is "Go Make a Difference." I love that we make a difference every day.*

**What is a fun fact about yourself you want to share?** *A fun fact about me is that I completed a multi-day hike on the West Coast Trail in British Columbia, Canada.*



*Nancy is the driving force behind our relationship building and expansion efforts in McHenry County!*



*Nancy attended the People in Need Conference at McHenry County College in January.*



## Community Baby Shower with Senator Tammy Duckworth!

We partnered with Senator Duckworth's office to host a community baby shower in January as part of a broader effort to connect families with local support resources.

Keeping Families Covered was there with a team of volunteers to provide starter packs of diapers to attendees, and to provide additional information about how to sign up for our core programs: baby diapers, incontinence supplies, and period products.



## New Mobile Pantry Sites in 2025!

We added two new sites - Woodstock, IL and Fox Lake, IL - in order to serve our communities better. People who receive products from our programs can now choose from 9 different locations each month. We're always there, rain or shine and everything in between, to provide the basic necessities our neighbors need for good health and quality of life.

[2025 Mobile Distribution Calendar](#)



## More ways to give! We can now accept stock donations through Stock Donator!

Click the 'donate now' button below; it will take you directly to the donation form. Enter the stock symbol, quantity, and select Keeping Families Covered from the dropdown menu to get started!

[Donate now!](#)



## Mark your calendar!

- Period Poverty Awareness Week | May 12-18
- National Diaper Needs Awareness Week | September 15-21
- Casino Night! | October 11



## 2025 Milestones to Celebrate!

This year we are excited to celebrate some *very big* milestones!  
*Stay tuned for details about when you can celebrate with us!*

7-year Mobile Pantry Launch Anniversary | April 2025

10 Million Diapers! | May 2025

15-Year Anniversary of Keeping Families Covered | August 2025

- Let's Connect -  
 Don't forget to follow us on social media!



Make an Impact



### Our Contact Information

\*{{Organization Name}}\*

\*{{Organization Address}}\*

\*{{Organization Phone}}\*

\*{{Organization Website}}\*



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